

The Secret Traffic Code

Step by Step Directions to Melt Your Server

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About Me

I've been making money online for nearly 4 years. When I first got my start I hit the goldmine so to speak. That niche had nothing to do with internet marketing. I'm always leery of people who make big claims for their IM (internet marketing) products yet they've never made any money in any other niche besides IM. The methods that I will talk about have been proven in many niches and can be used in just about any niche no matter what it is.

Introduction

There will probably be some things in this guide that seem contrary to what you've heard or read before. Well, I've always been the kind of guy that does things a little different, but I do what works. For instance I can't understand why people don't use toenail clippers to clip their fingernails, there's a lot less clipping. Hey, I'm just weird, but like I said my methods work. Okay, I'm a dork.

In this guide I'm going to talk about 2 different traffic strategies. You've most likely heard of these strategies but have probably been given information that doesn't work very well anymore or is just plain junk. I ask you to forget everything you may have learned in the past and keep an open mind.

These strategies work and they are very powerful. The two strategies are article marketing and social bookmarking. For each strategy I will give you a step by step plan to follow that will not cost you a dime. These strategies are so much more powerful than many of the tactics that people are paying hundreds of dollars for.

Part I: Article Marketing

If you don't know what I'm talking about when I say, article marketing it's simply writing articles and submitting them to the popular article directories on the internet. I'm going to show you how you can start off getting big time traffic using free tools to skyrocket your traffic with article marketing and then take it to the next level once you've started generating cash.

There is no doubt that article marketing is a killer traffic generator if done correctly. Article marketing has changed over the past couple of years. If you think you can use the old strategies and generate tons of traffic then I'm sorry to tell you that you're mistaken. The power of article marketing is two fold.

You get high quality relevant backlinks to your site from quality article sites and you will get people clicking through those links that read your article and end up at your website. Of course there is a science to get more people to your site from your articles. I'll talk about that more at the end of this section.

When I first started writing articles I only submitted them to ezinearticles.com and I got thousands of visitors to my sites as well as some high quality backlinks. But it wasn't long before other article directories started popping up. Now there are well over a thousand article directories on the internet that you can submit your articles to. Of course it wasn't long before someone came out with a software program that made it easier to submit to all of the article directories.

There are many article submitters out now but one of the first ones was Article Submitter Pro. A few years ago it was well worth the \$200 price tag but the only

problem was that you had to login to every single site and choose a category and submit your article. It took several hours you can be sure.

There are several free programs now that do exactly what Article Submitter Pro did. Then article submitter services started popping up that would take care of all of the submissions for you, services like Article Marketer and Isnare became very popular. All you had to do was write your article and they would do all of the submissions. That was great for a while and people were making some serious money because of those services.

The greatness of article marketing with these types of services was short lived though. The search engines, especially Google started making changes and it wasn't as easy to generate traffic by submitting articles using these services. The problem was that every article directory had the exact same article with a link to your site.

Google pulled out the pimp hand and started calling, "duplicate content" and many sites that had traffic that was once through the roof were now suffering dearly. That's not to say that you can't generate traffic with these services but it's not nearly as effective anymore.

As promised I said that I would give you an easy plan to follow. This is really what this section of the report is all about. Most gurus don't really like these kinds of honest reports and ebooks because I won't tell people that you have to get this program or that ebook to be a success. Well you know what, I don't really care. I'm not here to make more money for the guru's, my goal in everything I write is to see other marketers succeed and in turn my name gets out there as a no-fluff honest tell-it-like-it-is marketer.

As you probably already know, not all article directories are created equal or should I say you can get a lot better exposure if you know which ones to submit to. Now everyone knows that ezinearticles.com is the best article directory on the internet and some might say that goarticles.com is in second place.

I would tend to agree but I would also say that there are about 18 other directories out there that can get you some serious traffic but you must play on the search engines terms if you want to gain all that you can from these directories.

The terms I'm talking about specifically are that each article that is submitted to each of these directories must be different than every other article. There are several ways that you could do this. Some are obviously more desirable than others. You could write about 20 different articles and submit one to each directory. Of course if you took that route you'd probably run out of steam after about your 3rd article and then just give up on the whole thing all together. Obviously that's not the route that I would suggest.

You could also hire a ghostwriter to write 20 different articles for you on the same topic and then submit those articles. That's most likely going to cost at a minimum of \$150 for articles that will even make sense. That's not an option for anyone in my opinion. Hey I use ghostwriters all the time but that would be throwing money away because it's just not utilizing them to gain the most profit.

Your third option is to use a quality content spinner. If you're rolling your eyes and thinking about asking for a refund because I just used the term, "content spinner" hold on just a minute. I'm not suggesting you use something that's going to churn out articles that don't make any sense. I'm suggesting that you write content in a specific way that will in turn take that content and put out several articles (hundreds if you

want) that will be high quality and perfect to submit to the article directories that I will talk about later in the report.

There are two programs that I consider of good quality. One of them is totally free and the other one costs \$47. Both pretty much do the same thing but with a different approach. I won't bother talking about the \$47 program but you can check it out at <http://www.secrettrafficcode.com/artifact.html>; it's also a great program.

The free program is called [JetSpinner](#) and is actually part of JetSubmitter. It's kind of JetSubmitter's bait so to speak to get you to use their service. Hopefully they will continue to offer it for free because it really is a great service that they offer to the internet marketing community.

Before you start using JetSpinner I suggest that you start of with a high quality article that has already been written by you or an article that has been written for you by a ghostwriter.

Now this is very important – before you take that article over to JetSpinner I suggest you put it on your own site preferably as a blog post. If you don't then you're a little bit behind but that's okay. You can easily add a wordpress blog for free to any site. It's especially easy if you use a [quality host](#) that offers cpanel with Fantastico with no startup fees and extremely low prices for unlimited domains.

Why do I suggest that you post the article to your own site first? Why that's a great question I'm glad you asked. You want the engines to recognize that before a unique version of that article was submitted to any of the directories it was on your site first. That doesn't mean that your site or any of the article directories will be counted for

duplicate content, no not at all because each article will be different but it will add more power to your own site.

Once you've posted the article on your site you're now ready to format it for JetSpinner. If you haven't already setup a free account at JetSpinner I suggest you do that now, <http://www.secrettrafficcode.com/jspin.html>

Once you've setup your account and logged in you should get familiar with the layout of the program.

The basic idea of JetSpinner is that you give as many options as possible to say the same thing with different words. JetSpinner will take all of your words and mix them up to make articles that are different in words but basically say the same thing.

That takes care of the problem of the article directories having duplicate content that point back to your site which will in turn produce better quality backlinks to your website and will get more people reading your articles at the different directories which will also result in more people clicking on the links in your resource box to go to your site.

Below I'll give you an example of how JetSpinner works. The sentence in red is the sentence I will start out with just like I suggested you start with a quality article and make a post out of it on your website. I will then add some other text and spin it with JetSpinner to get several different unique sentences that have different words but basically say the same thing.

This is my base sentence that I'm going to use to give you an example

Now watch as I add different possible phrases that can be used:

{ This is my base|Here is a starting } { phrase|sentence } that { can be used|I'm going to use } { { to give you an example|for an example }|to show you { what I'm talking about|how this works } }

Above I took the base sentence and gave several different options to convey the same meaning in several different ways. Below are 4 different results, each one being slightly different than the others.

Result #1

This is my base phrase that can be used for an example

Result #2

This is my base phrase that can be used to show you what I'm talking about

Result #3

This is my base sentence that I'm going to use for an example

Result #4

Here is a starting sentence that I'm going to use to give you an example

The power really comes into play when you do this with an entire article. Obviously the more options you give for each phrase the more unique your articles will be from each other. In addition to this example, I've also made a video for you. The videos

on the JetSpinner website also do a decent job of explaining all of this. Refer to Video 1 in the zip folder that you downloaded after your purchase.

Tip: I ALWAYS make my changes for JetSpinner using a free program called Notepad 2 which you can get at: <http://www.secrettrafficcode.com/notepad2.html>

I learned my lesson the hard way one time when I lost an entire formatted article because JetSpinner timed out which it does tend to do often, at least for me.

After you've formatted your base article in Notepad 2 to have JetSpinner rewrite it, load it to JetSpinner and tell it that you want 21 different versions of the article.

Heads up: Just about every time I format an article for JetSpinner and tell it to spin the article I get an error saying that there are an uneven number of (}) which really means that there is a phrase that only has a ({ or }) left out. You have to go back through your article and check every single line and see where you left out the syntax.

Notepad 2 will help you with this because when you highlight one syntax it will light up the corresponding one in red. So just find the syntax that doesn't have a corresponding red on and you've found the problem. I'll go over this in video 1 as well.

Once I have all of my versions spun at JetSpinner I always copy all of them into a Notepad 2 file and then delete the article from JetSpinner. There are three more simple steps and then you're done.

First before you submit one of the unique articles to any of the article directories you should submit one of them to your Squidoo lens that's related to the topic of your

articles. This is crucial. In addition to getting some really good link power to your site you can also make money directly from Squidoo. I know people who make a full time living from Squidoo alone without any of their own sites.

Hopefully you see the power of Squidoo. This is an absolutely must as Squidoo is as powerful, yea more powerful than any of the very best article directories.

For the next step all I do is submit one unique article to the article directories listed below. Some of these directories require you to setup a free account and some do not. For the directories that do not require an account I've given the URL that you can go directly to and plug in your article. For the directories that do require an account I've given the URL for the page you need to setup your account. The directories are listed in alphabetical order.

The following require you to register at the time of this writing

http://amazines.com/member_login.cfm

<http://www.articlealley.com/register.php>

<http://www.articledashboard.com/signup.php>

<http://www.articlesbase.com/author-signup.php>

<http://www.articlesfactory.com/signup.html>

<http://www.buzzle.com/members.asp>

<http://contentdesk.com/signup.php>

<http://www.ezinearticles.com/submit/>

<http://www.goarticles.com/cgi-bin/add.cgi?submit-member=New+Member>

<http://www.ideamarketers.com/library/signup.cfm>

<http://www.isnare.com/register.php>

<http://searchwarp.com/Register.asp>

The following do not require you to register at the time of this writing

http://www.articlecity.com/article_submission.shtml

<http://www.bpubs.com/cgi/add.cgi>

<http://www.excellentguide.com/article/users/>

<http://www.freesticky.com/stickyweb/submitarticle.asp>

<http://www.site-reference.com/submit.php>

<http://www.thewhir.com/find/articlecentral/suggest.asp>

Additionally if you have articles that could be categorized as self help in any way then you should register and submit to:

<http://www.selfgrowth.com/engine/index.php?q=user>

Additionally if you have articles that could be categorized as internet marketing in any way then you should register and submit to:

<http://www.webpronews.com/user/register>

I'm not going to go into detail about which ones are better than the others. Why not? Because I don't want you thinking that you can just submit to the top few. If you want to get the most out of this powerful free option of article marketing then it's absolutely necessary that you submit to every one of these directories.

Obviously some people are wondering why I picked only 18 (20 if you include the last two) since there hundreds out there. These are the best ones, that's why.

Obviously I could submit to more but I feel that my time could be better spent using the other traffic generating technique laid out in this report as well as blogging and other various projects. If you want to take the time to submit to the hundreds of others then by all means have a heyday.

One more step – use the tactics on social bookmarking in the section below to submit one of your articles from a directory to social bookmarking sites. Almost no one is doing this but it is an easy way to get your articles read more often which will in turn get even more visitors to your site. From my experience I seem to get the best results if I don't submit from the same article directory each time. I usually rotate from 5 that I like.

If you want to get thousands of visitors per month just from article marketing I suggest that you submit at least 8 articles per month for each of your websites.

Titles and Resource Boxes

Let's talk a bit about giving titles to your articles that get more clicks and making the most out of your resource boxes so that you get the most visitors to your sites as possible.

First, let's talk about titles. You obviously want titles for your articles that are going to draw people's attention and entice them to read the article. Which title do you think is more enticing to a woman looking to lose weight: "The Strippers Guide to Toning Up" or "Weight Loss Made Easy"? I don't think anyone has to guess here. Obviously the first one is going to draw more readers. Think creative and racy.

Additionally, I've come to notice that writing my title in the form of a question really catches people's attention. For example, I've done really well with, "Who else wants..." and you fill in the rest. If you're in the popular niche where people tell people how to drive a new car for free you might finish the above title with, "... to

Drive Their Dream Car Absolutely Free”. Get people’s attention no matter what it takes.

Okay, a few pointers about your resource box. The bottom line is that you want your article readers to click through to your website. First you want to give them a reason to click and second you want to make it completely obvious what to click.

There are several ways to give your readers a reason to click through to your site. I’ll talk about two of my favorites. Sometimes I offer my readers something for free on the subject of my article but I tell them that the free gift reveals more. You can obviously do this very easily if you have a squeeze page with an opt-in or a product page with an opt-in. You can also do this if you don’t have an opt-in.

One of the things that has always stuck with me from the Travis Sago’s Bum Marketing Method was his suggestion to tell them about a free gift that is actually a bonus that comes with the purchased product. So let’s say you’re selling an ebook about weight loss. You could tell them that you have a free gift for them that will reveal the easiest way to six pack abs that you offer as a bonus for anyone who buys your weight loss ebook.

Of course the more common way would be to tell them about something that they could get for free that they would get from signing up for your newsletter either through a pop-in on your sales page or from a squeeze page.

Now about the link to your site. I actually recommend putting two links in your resource box. One that has anchor text and one that is a straight URL style link (<http://www.yoursite.com>). Why, because the one with anchor text should be a link to your site with the anchor text as the term that you’re trying to rank for in the search

engines. If you don't know what I mean by "anchor text" just go to Google and type in "anchor text" and any of the sites on the first page will give an easy explanation.

For my straight style link I always put it at the end of my resource box and I like to point to it with an arrow like this => <http://www.secrettrafficcode.com>

Below is an example of a resource box that I might use:

John Doe is the author and creator of The Secret Traffic Code where you'll find a free step by step guide that the guru's don't want you to know about on generating [massive traffic](http://www.secrettrafficcode.com) to your website. Get it now at: => <http://www.secrettrafficcode.com>

The above resource box takes care of a good seo backlink to my site if I were trying to rank for the term "massive traffic" and it also highly encourages people to click on my URL to go to the site.

A Quick Step by Step Reference

1. Post your original article on your own blog
2. Format your article for JetSpinner and get 21 unique versions of the article out of JetSpinner (19 to 21 depending on if you'll be submitting to the last 2)
3. Post one version of your spun article to your Squidoo lens
4. Post the rest of the articles to the directories I gave above.
5. Submit one article to the social bookmarking sites with the method I'll talk about section 2 of this guide
6. Repeat at least 7 times per month.

I've given you a step by step plan that anyone can follow as well as some other useful tips. Once you've started generating money from the free technique I suggest that you start outsourcing as much of the article creation and formatting as possible to free you up to do the more enjoyable parts of marketing unless of course you really enjoy all of that.

Once you start making money I suggest that you take that money and hire people to do the article writing and formatting for you. Once you make enough to pay them (which won't be long at all if you stay with this) you may want to use something that automates the submission process and submits to more directories. In my opinion there are only two programs that are worth the extra money. One is a service called [Unique Article Wizard](#) and the other is a software application known as [Article Post Robot](#).

Unique article wizard has somewhat of a different setup but I've agreed not to tell what it is because of their terms of service. The two best things I like about Unique Article Wizard is first that they submit to around 800 directories which is massive, you won't find another service out there that submits to that many and second you can use any pen name you want for any you submit, another option that you won't find with any other service. These two reasons make Unique Article Wizard my top choice.

Article Post Robot works similarly to JetSpinner and the way you format the articles but you have to setup accounts at all of the directories as well as pen names at all of the directories that use the article dashboard platform. At this time I think it automatically submit to something like 500 directories.

There are other services out there but for the time spent it's harder to gain as much uniqueness for each article in my opinion. Take note of what I say below, it is just one reason why the first part of this ebook is still useful to you even if you choose an automated submission service or software application.

Very Important - Take Note:

There is NO service or software that submits unique articles to every directory that I suggested, not even Unique Article Wizard submits to everyone of the directories that I gave you earlier which again are the top article directories of all article directories.

So if you are wise you will still grab a unique version of your article (which is possible with any of the services) and submit it to any of the directories that your chosen service does not submit to.

Part II: Social Bookmarking Power

Social bookmarking is relatively new to the traffic generation scene, well at least in the last two years it has really started to catch on and I think we're still at the beginning of the beginning of this free powerful traffic generation technique.

Social Bookmarking like article marketing is one of those traffic generating techniques that works for you in two ways instead of just one. Not only do you get a high quality backlink to your website, you can also get a massive amount of traffic from those bookmarking sites when your own site get's bookmarked by yourself and others and people see those bookmarks.

Several tools have come out in the last year that supposed help people automate the bookmarking process. I've found numerous problems with these tools. I'm not going to slam any one of them all I'll say is that I've found an easier way that doesn't cost me any money.

As I stated above there are some tools out there that can help automate the process and some of them are from some very well known marketers. I haven't tried everyone of them but the ones I did try gave me all kinds of problems and ended up costing me more time than if I just do it my own quick, easy and free way.

But first let's talk about what almost everyone is doing wrong so you no what NOT to do. Most internet marketers who are trying to get traffic from social bookmarking are bookmarking their sites. Okay, so far so good right?. But the problem is that they are only bookmarking their own sites and they are bookmarking their own sites over and over again and that's the biggest way to really waste your time with social bookmarking or maybe it could be better said, that's a way to throw away a bunch of free targeted traffic.

You see here's the deal, these social bookmarking communities and that's exactly what they are, communities of people who hang at there. The people in these communities spend hours at these bookmarking sites every day.

No I'm not going to tell you that you need to spend hours at the best bookmarking sites, your time can be better spent doing other things to increase your bottom line. \But you need to make it look like you spend a good amount of time at these communities and are familiar with them.

The first and most important thing that you must understand is that you've got to bookmark other sites besides your own. Some of these bookmarking sites really frown and I mean **really frown** upon people bookmarking their own sites, sites like Digg and Newsvine and others. **Note:** Technically Digg and Newsvine are not social bookmarking sites, they are news sites but you will submit to them the same as the other sites.

The point I'm making here is that if you bookmark multiple sites at every one of these social communities you will do much better than if you just bookmark your own. When you bookmark your own sites it's clear that you're just there to get some quick traffic and you don't really care about helping other people out.

The whole purpose of social bookmarking is so you can easily tell other people about great sites and posts on the internet. It just so happens that Google loves these sites and any site that gets bookmarked at these sites. So obviously if an internet marketer can get a quality bookmark from a site they're going to do it.

I'm going to give you some very simple techniques that will have these social bookmarking sites loving your sites. If you use these techniques correctly you will absolutely get a major influx of traffic.

These tactics should be used over and over again. Of course if you choose to pay someone to do it for you commonly known as outsourcing then you obviously won't have to do a thing. Outsourcing this type of work is not at all uncommon but you must make sure that the person doing the work for you follows these techniques and does not use the same old bookmarking methods they've used in the past. I'll briefly talk about outsourcing this type of work along with article writing at the end of the guide.

Okay, let's get into the meat of these simple techniques. If you do all the work yourself you can expect to spend between 30 and 45 minutes per week on social bookmarking. That's nothing when compared to the rewards of the masses of traffic that you can get for just 45 minutes of work in an entire week.

First let's talk about the free online tools that you'll need. You probably know about OnlyWire. If you don't it's a free tool that will post your site to 20 different bookmarking sites at once. First you'll need to setup a free account at OnlyWire. Then you'll need to take the time to setup free accounts at the bookmarking sites that OnlyWire submits to.

Once you've setup the accounts at all the bookmarking sites you'll simply copy and paste your usernames and passwords into the section for your usernames and passwords within your OnlyWire account. Note: there seem to be a few sites that OnlyWire says they bookmark to that seem to have issues. I'm not going to list the sites because by the time you're reading this the issues might be resolved. Just don't be surprised if there are a couple of sites that you have trouble setting up an account with. Don't worry about it, just move on.

I've made a video for you that will show you what you need to do at OnlyWire once you've setup your accounts. That video is called Video 2 in the zip folder that you downloaded. Their explanation for bookmarking sites doesn't make sense to many people including myself so I made a video that shows how simple it is.

Go signup for OnlyWire at: <http://www.secrettrafficcode.com/ow.html>.

The next tool that will be very helpful to you is [RoboForm](#). You'll be able to download a free trial that's fully functional for 30 days. Once the 30 days are up it

costs something like \$30 but don't worry I'll show you how I got it for free and avoided the \$30 charge. Don't worry it's perfectly legal and the folks at RoboForm are actually happy for you to take advantage it.

The purpose of RoboForm is to store the passwords for the other social sites that you're going to bookmark to (I also use RoboForm to store my passwords for the article directories that require an account). In all reality you could use any password manager but I'm just suggesting RoboForm and think it's the best deal around since you can get it for free.

To get RoboForm for free all you have to do is download it and use it for 30 days from <http://www.secrettrafficcode.com/robo.html> then when the 30 days are up you'll have the option to purchase it. But here's what most people won't tell you. **YOU DON'T HAVE TO PURCHASE IT.** They actually make you an offer to signup for a program so they get a commission and then they give it to you for free, it's through a CPA program of some sort.

Usually those kinds of things are junk but there is one offer that's not junk. If you signup for a new ebay account (yes you can have more than one as long as you use a different email address) and make a purchase then that counts. My purchase was for some ebook that cost me 1 penny. I had RoboForm within 24 hours.

The third and final tool that is necessary is called [Socializer 2.0](#). I've rarely seen this tool mentioned among internet marketers. I guess that's because they can't make any money off of recommending it. I'd rather tell you about what works weather I make any money off of it or not.

Socializer 2.0 really serves two purposes. You can use it on your site to encourage

visitors to your blog to bookmark your posts. The other use is really amazing and the best part of Socializer 2.0 in my opinion.

The way it works is that you place a specific link in your favorite's folder of your internet browser. Whenever you want to bookmark a post, whether it be yours or someone else's post all you have to do is click the Socializer link in your favorites folder from the post you want to bookmark and you'll be taken to a page that gives the option to bookmark several social sites easily without the hassle of giving all of the information for each bookmark site.

Make sense? Don't worry if it doesn't, I've included a video for you that will show you how to place the Socializer 2.0 link in your browsers favorites folder and how to use it. Go check out Socializer 2.0 at: <http://www.secrettrafficcode.com/social.html> Refer to Video 3 in the zip folder that you downloaded.

There's a specific way to go about bookmarking when you're just starting out. In addition to bookmarking your own site once per week you should also bookmark 4 other sites. So you'll be bookmarking a total of 4 other sites for every one of your 1 site that you are bookmarking. The best way to go about this is to find bookmarking partners so that you can bookmark each others sites.

A very important point is that at least 2 of the five sites you are bookmarking should not be the same every week. Here's an example, let's say my site is myweightlosssite.com and my partners' sites are trainyourdog.com and cnn.com. I will need to have two other sites to bookmark for my 4th and 5th sites. Maybe one week I'll bookmark showmetraffic.com and ilovebiking.com and next week I'll bookmark ilovedogs.com and showmethemoney.com then maybe next time I'll

bookmark two totally different sites or maybe bookmark another page on
showmetraffic.com

Your 4th and 5th sites do not have to be different every single time you bookmark, just make sure that you're not bookmarking the same site every time. Don't be afraid to bookmark sites that are related to hobbies you're interested in. Actually I encourage you to bookmark sites of hobbies and interests. The point is that you don't want to be bookmarking the exact same sites every time. That's what bookmarking sites are created for.

Let me say that if you go with my suggestion and have 2 partners then your site will be getting 3 times the amount of bookmarks in comparison if you don't have any partners at all. The extra backlinks will be nice but even better you will end up with more traffic because you're not the only one bookmaking your site. Your site will obviously get a lot more exposure which means that you will get so much more traffic.

Very Important: I highly suggest that if you do choose partners that their sites be blogs. Why? Because the engines love blogs more than any other type of website. People who have blogs are more likely to add content to their sites on a regular basis since it's so easy to make a post which automatically adds a new page. If you bookmark every page on a website then you can't bookmark that site again until another page is added. So be sure that your partners are posting to their blogs at least once per week.

When you bookmark your own site there is a specific way to go about this when you first start out. First of all once you do bookmark your site for the first time, do not bookmark the home page if it is a sales letter or a squeeze page of some form. I

suggest that you ask one of your partners to bookmark your home page before they bookmark any other page on your site. Why do I suggest this? Because you don't want to give any appearance that you are bookmarking your own sales page.

But if your home page is the main page of your blog then this is the first page that you'll want to bookmark as this will get the first links from most of the bookmarking sites to your homepage. Once the main page of your blog has been bookmarked then you won't need to do that again.

Why do I suggest this? You want to be sure that you get a link from the bookmarking sites to the main page of your blog but since that page changes all the time you don't want to bookmark it more than once because people will go to it expecting to see a certain story but that story will have changed if you're updating your blog regularly as you should.

So in case it's not clear, once the main page of your blog has been bookmarked you want to bookmark the page that your posts are on.

Last but not least in for this section you should be using the same ideas for your blog posts titles as I talked about for article titles. Your titles will draw people in above anything else when they viewing bookmarks about your site on the social bookmarking sites.

I suggest that you find 2 to 3 bookmarking partners. What do I mean by bookmarking partners? When I say partner I'm talking about someone who will follow the technique in this report. So you're going to find at least two people who will bookmark your site plus their own sites if they desire and a random site. Basically you're going to share with your partners what I'm recommending. Now obviously I

don't want you sending them this ebook but you can give them a general idea of how it works. Additionally of this ebook there's a special bonus that you should take advantage to make some extra cash and use recommend to your partners.

I recommend that you eventually outsource your bookmarking so that you don't have to take the time to do it but you should continue to work with your partners, someone else will just be doing your part of the work. Yes it doesn't take long but your time could be better spent on developing products or finding affiliate products or posting to your blog. Remember you want to be posting to your blog at least once per week.

At this time there are only a couple of great bookmarking sites that Socializer 2.0 doesn't submit to that you should take the extra couple of minutes to submit to. They are shoutwire.com and if you have an internet marketing blog marktd.com. Hopefully the creators of the Socializer tool will add them in the near future as they are pretty responsive to user opinions.

There is one very important thing that you need to know about Shoutwire. They don't like you submitting more than 2 times per week. And they really enforce this, trust me I learned the hard way. You'll have to work out something with your bookmarking partners so each of you will get the same number of submissions over time as well as submitting other random sites as I talked about earlier.

A few notes about the Socializer tool that will save you some time. You'll see at the Socializer tool that they've got "Top Services" and "Other Services". A few of the sites in both of these sections are already in OnlyWire so you don't need to bookmark at those sites. Additionally there are quite a few sites in the "Other Services" section that obviously won't get you as much traffic as other sites. The only site in this section that I bother submitting to is Newsvine.

Now one thing you should know about Newsvine is that they are one of those sites as I mentioned earlier that don't like you submitting your own sites to. So you definitely have to follow the plan of submitting other sites and getting a couple partners.

In the "Top Services" section I submit to the following: Reddit, Technorati, Netscape, Slashdot, Yahoo My Web, Digg, Netvouz, StumbleUpon, PlugIM (for internet marketing sites only) and Squidoo.

Here's the interesting thing about submitting to Squidoo. When submitting to Squidoo you'll actually be submitting to your own lens. If you have several lenses at Squidoo then you can choose. So you may or may not want to submit every post to Squidoo that you would to the bookmarking sites since it will end up on your lens.

Of course you could always create a Squidoo lens just for this purpose, but if you already have a lens in the same niche then why not add some quality unique content to it? It will only result in more traffic to your lens which means more traffic and money for you. But hey it's up to you.

Outsourcing

This will be brief but helpful. Most newbie marketers or marketers who are making very little money are very apprehensive about outsourcing. They have nightmares about all kinds of things that could go wrong not to mention the money it will cost. I personally can't stand tedious work. I like writing products but I don't like writing articles and bookmarking very much that's why I have that stuff outsourced.

If you figure your time to be worth \$50 per hour then why wouldn't you spend \$10 per hour or even less to have someone do the tedious work? Heck if you only figure your time to be worth \$15 an hour why wouldn't you pay someone \$10 per hour to do that work.

Let me say this and then I'll wrap it up. When I started my first business online it was going okay and I was making some profits. But it didn't go to the next level until I was willing to take a risk and buy some advertising that I had to pay for whether I made a profit or not.

Once I finally bit the bullet my profits more than tripled and the cost of advertising was about 1 tenth of my profits. I look back now and I see that it was an obvious no brainer but then it seemed like a huge risk.

Risk taking is the one of the fun parts of internet marketing. Even so, because of the internet the risk is so small compared to the old style of marketing before the internet came along. For the ultimate guide that has everything you need to know about outsourcing check out <http://www.secrettrafficcode.com/gto.html>

Let me say that if you haven't made any money yet then I suggest that you start off with just one niche until it is profitable for you and then when you get a rhythm down you can move on to other niches. For the last year I've stuck to just a couple of niches and it's only in the last few months that I've branched out and share what I know to help others in the IM niche.

I'm one of those ones who are guilty of not practicing what I preach in my IM niche.

IM is not my favorite niche so I tend to neglect it some but I've used these methods in other niches and as the title says, my jaw dropped when I realized the power.

Okay, that's all; I'm not real big on conclusions. I do want to thank you for purchasing this guide. I've laid out exactly what needs to be done to make the most of article marketing and social bookmarking without spending a dime.

The rest is up to you. Below you'll find an additional resource that you may be interested in. It's not vital to your success but it will take your blog to the next level in many different ways.

[Semiologic Pro](#) is an amazing application that will take your blog to the next level. Someone once said that Semiologic Pro is like putting your blog on steroids. I use it on all of my blogs. It really sells itself so I'm not going to give a bunch of hype about it plus this guide isn't about Semiologic Pro.

To your massive success,

John

www.secrettrafficcode.com

Your Secret Bonus is on page 28

Secret Bonus Section

I promised a special secret bonus. This is it. If implemented correctly it is very powerful. This is a little sneaky so use it at your own risk but I've never been banned for it at an article directory. Yes I said I've never been banned from any directory from using the following tactic for my affiliate links. As noted in the disclaimer I am not responsible for your actions.

When I use this technique I use a wordpress blog in the root directory of my domain. All that means is that my blog is at www.yourdomain.com (unlike my Secret Profit Files blog). I like to have my site on a blog because it's easy to make a page and edit it and search engines love blogs. If you are going to use a blog then you'll need to install the permalinks plugin for this method to work. You can get it for free at <http://www.secrettrafficcode.com/perms.html>

Once you upload it to your plugins folder and activate it then you'll need to go to "Options" in your wordpress dashboard and click on **"Permalinks"**. Don't mistake this for the "Permalinks Redirect" link in the Options panel.

After you click on the "Permalinks" link then check the box for "Custom, specify below". Then for "custom structure" put in **`/%postname%.html`**. This will allow you to have wordpress posts that end in html which is important for this technique.

Next you'll need to make a post on your blog on the same topic that you'll be writing your article for. Make sure that you publish this post before you submit your article. You're going to put a link to this new post in the bio section of your article.

I also recommend that you put some Google Adsense somewhere on the page where you've made your post. This will give the idea to the article directories editors' that

you're trying to get people to your post to make money with adsense. You can snag a free plugin for placing AdSense ads on your blog at <http://www.secrettrafficcode.com/adsenseplug.html>

With the Permalink plugin your title will be part of the page name for the link. Meaning if the title of your article is "Better Trained Dogs" then the link to that post should be <http://www.yourdomain.com/better-trained-dogs.html>. Does that make sense? This is the link you will put in your bio box.

Some people think that Ezine Articles and some other directories will only allow you to link to the homepage of your site. That's not exactly true. They will allow you to link to other pages of your site as long as the link does not redirect to an affiliate link. Don't worry if you're scratching your head right now, it will become much clearer in a few moments. Yes the whole purpose of this report is to reveal how to get your affiliate links into your articles at the directories.

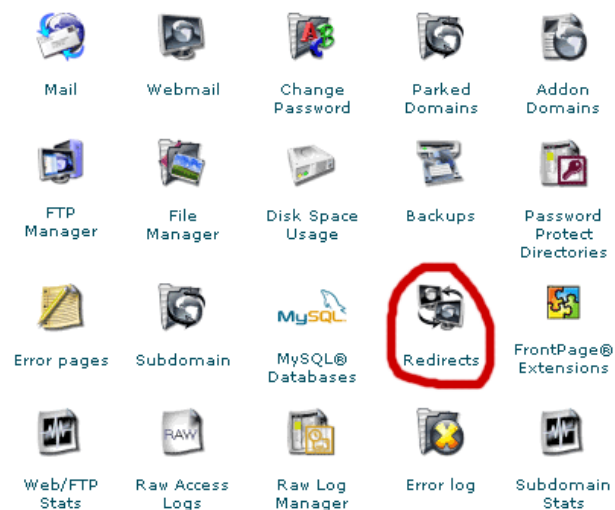
Now you just need to sit back and wait for your article to get approved. Once it's approved then you're pretty much good to go. Now here's what's different between my method and what other people are suggesting. You're not going to edit your article at all.

[Do NOT Do This Until Your Article Has Been Approved](#)

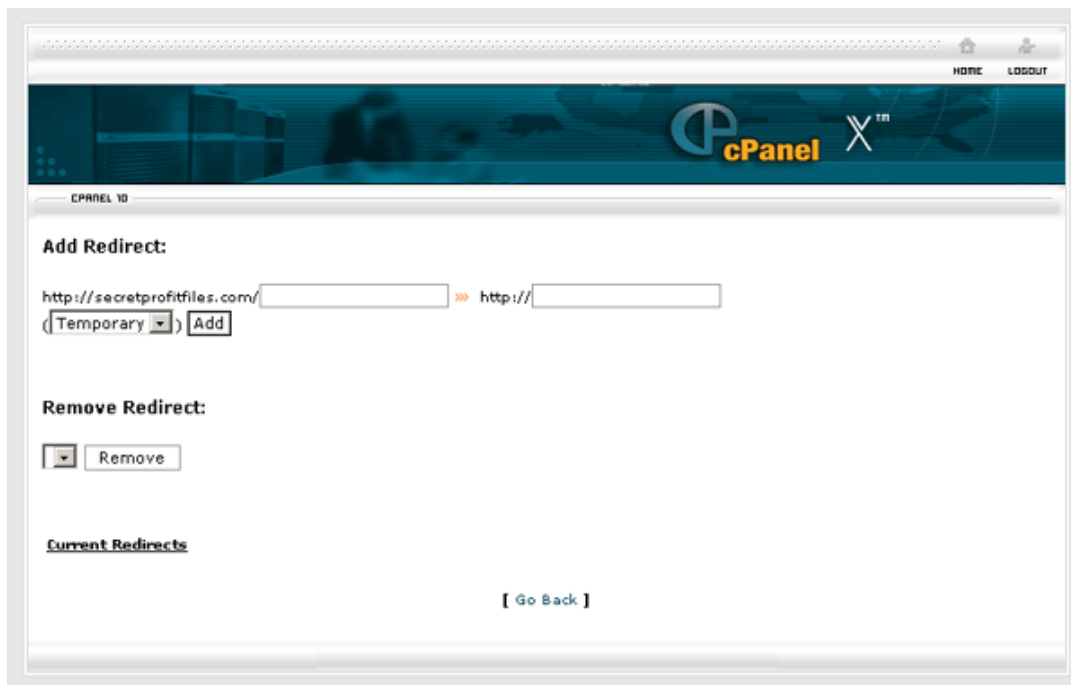
Once your article has been submitted and approved you won't touch it. So how are you going to get your affiliate link in there? Simple, you're going to change the link on your blog **to redirect to your affiliate link**. Of course you're only going to do this after your article has been approved. Do you see how this is much more of a sure way to get your affiliate links in all those articles.

If you don't know how to setup a link redirect there are several different ways. I like the option of setting up a redirect from my websites' cpanel. If you don't have a quality host that offers cpanel then you can search on Google for different techniques for setting up an html redirect, but doing it through cpanel is the best in my opinion.

Login to your cpanel and click on the "Redirects" image. See the image on the page below:



After you click on “Redirects” your page should look like the image below



So if the link to your post is at <http://www.yourdomain.com/better-trained-dogs.html>. Then you're going to put better-trained-dogs.html in the first box and you're going to put your affiliate link in the second box. Remember to remove the **http://** from your affiliate link when you paste it in the second box because it's there as you see. I always choose Permanent instead of Temporary and then click "Add"

Be sure to check your link to make sure it redirects to your affiliate link of course. You could also use a cloaked link if you like which you can find more information on around the net. That's all there is to it. Please don't make it hard, it's super simple. Okay, that's it for the article marketing section of this guide. Below I've laid out an easy step by step of everything you need to do to get your articles out there for the world to see.

